

FIG. 1

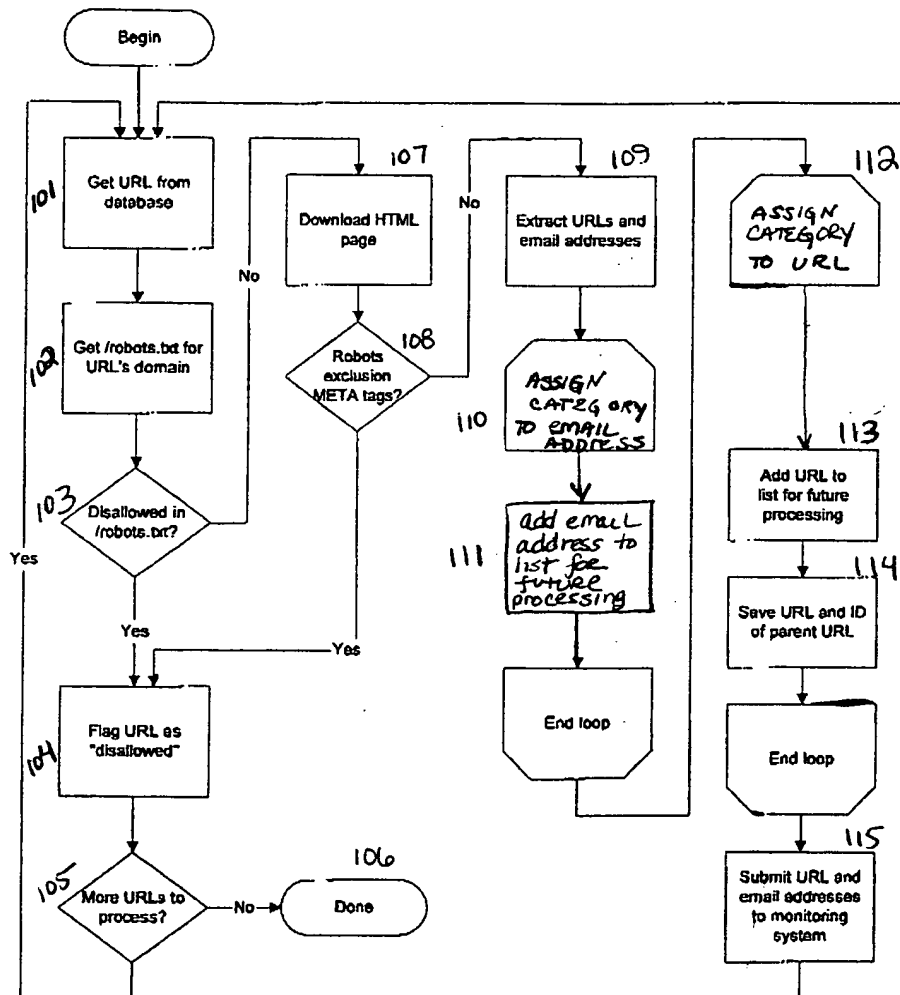


FIG. 1

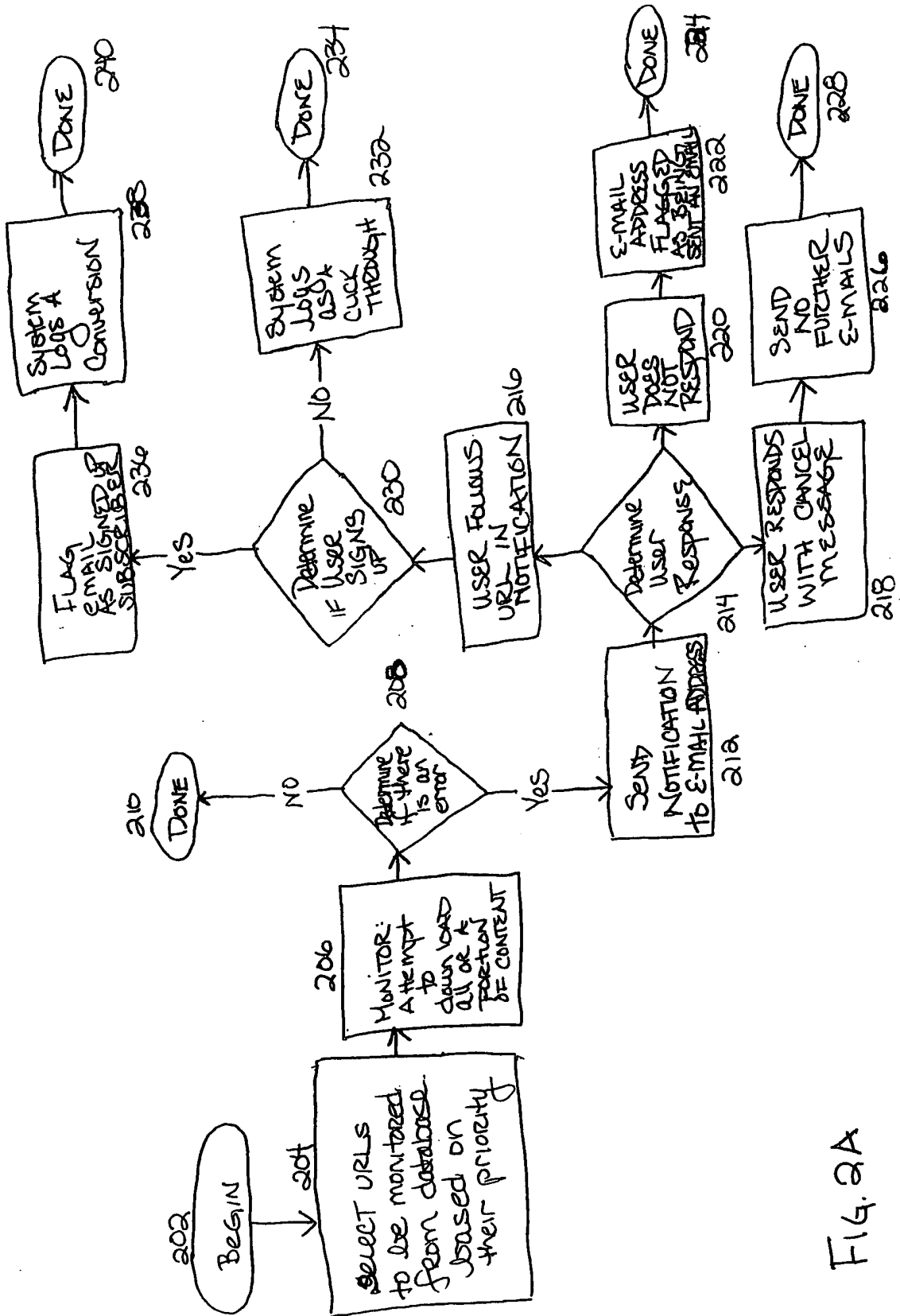


FIG. 2A

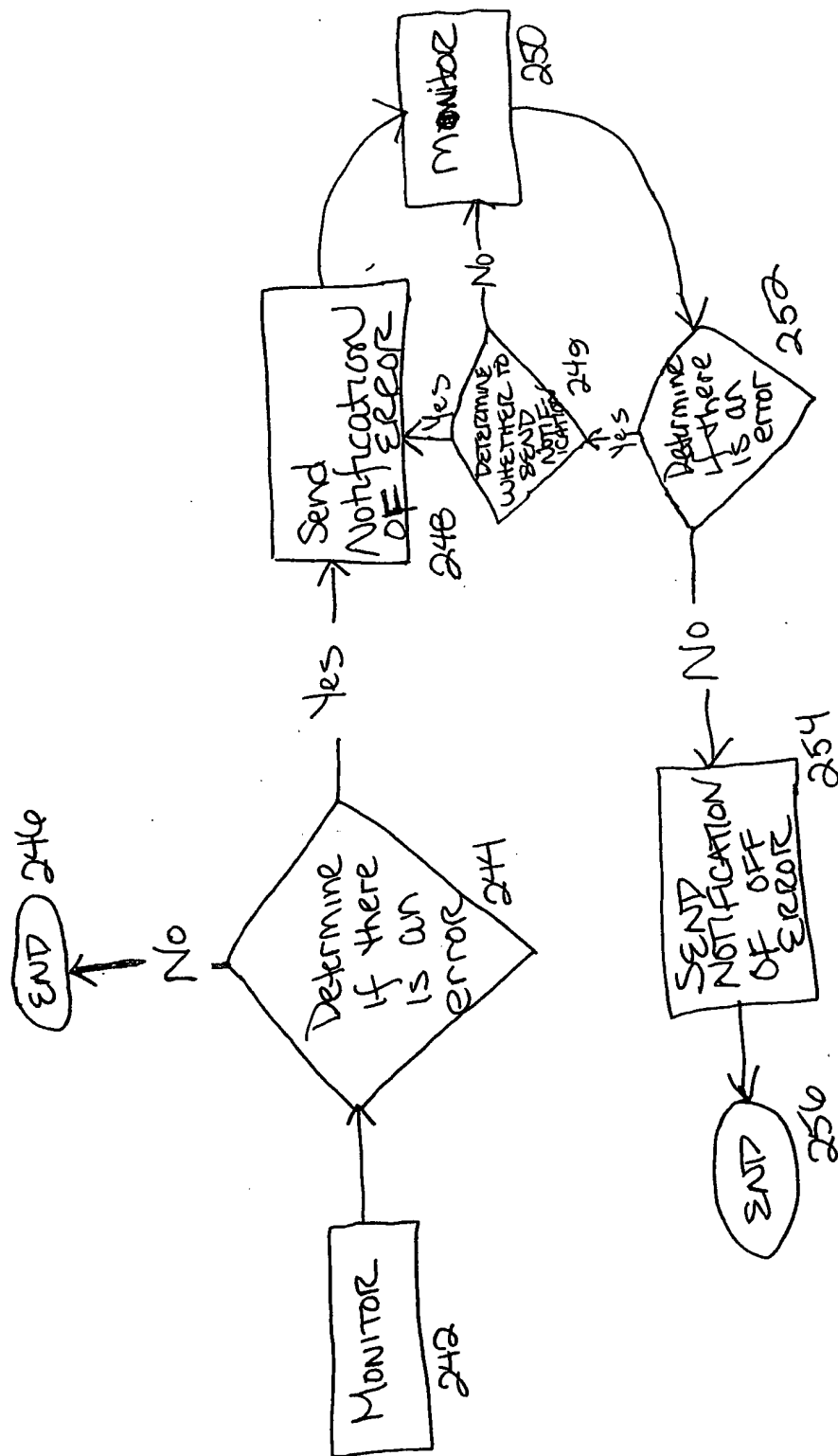


FIG. 2B

Email ID: ProActive Monitoring 1
Audience: Emails spidered from the Internet

Subject:
Error in Reaching <http://www.someurl.com>

Body:
There appears to be a problem in reaching your web site at <http://www.someurl.com>

301

As recommended by the Robot Guidelines, this email is to explain our robot's activities and to let you know about the trouble in reaching your site. InternetSeer does not store or publish the content of your pages, but rather uses the link information to update our map of the World Wide Web.

If you would like to learn more about InternetSeer.com or to continue to receive these performance reports at NO CHARGE, click here:
<http://www.internetseer.com/signup.asp?pmc=12345&email='joe@someemail.com'>

303

If you prefer not to receive these occasional error notices please let us know by returning this email with the word "remove" in the subject line.

302

Vijay Singh
vijay@internetseer.com
Customer Service
<http://www.InternetSeer.com/aboutus.asp>
Web Site Monitoring

##Remove: joe@someemail.com##

FIG. 3

Email ID: ProActive Monitoring 4
Audience: Emails spidered from the Internet

Subject:
Your Web Site is Back On-Line

Body:
We are pleased to inform you that <http://www.someurl.com> is back up and is no longer on error.

If you feel these notifications have been valuable and would like to continue to receive these performance reports at NO CHARGE, click here:
<http://internetseer.com/services/freeactivation.jsp?noti=4&pmc=12345&email='joe@someemail.com'>

Vijay Singh
vijay@internetseer.com
Customer Service
<http://www.InternetSeer.com/aboutus.asp>
Web Site Monitoring

##Remove: joe@someemail.com##

FIG. 4

Alert Notifications should follow the following process and format
For the first alert:

Sender: Alert@InternetSeer.com

Subject Line: InternetSeer Alert

First On Error Alert:

The following URL is on Error

URL: http://www.abc.com

IP Address: 198.43.56.83

Time: 11:30:30 AM, Wednesday, September 18, 2000 (Greenwich Mean Time)

Error Code: PUT ERROR INFORMATION HERE

Please visit www.internetseer.com/myinternetseer/index.jsp for additional information on the error we have found in reaching your Web site and to get up-to-the-hour performance reports.

Should you reach your Web page click the Refresh button as the Web page may be cached on your system.

If you are still able to reach the Web page on error, please note, that we are testing from Philadelphia, Pennsylvania, in the United States and have found an error in the path to your Web site. Your request to the Web site may take a different path that might bypass the error we detect. We will continue to monitor your web page until the error is resolved.

False Alarm Protection: After detecting the first error we will follow a quality assurance process to confirm our results. After confirming the Web site is on error we send the first Alert email.

09727659 034504

F16.5

From: InternetSeer.com [ndsub@mail.InternetSeer.com]
Sent: Wednesday, November 08, 2000 9:02 AM
To: gene@minddrivers.com
Subject: InternetSeer Monitoring Service

Do your payroll from

Timeout

First On Error Alert:
The following URL is on Error:

URL: <http://www.denise.com>
IP Address: 208.21.142.9
Time: November 8, 2000 1:58:09 AM PST
Error Code: Socket Timeout

Please visit <http://www.internetseer.com/myinternetseer/index.jsp> for additional information on the error we have found in reaching your Web site and to get up-to-the-hour performance reports. Should you reach your Web page click the Refresh button as the Web page may be cached on your system.

If you are still able to reach the Web page on error, please note, that we are testing from Philadelphia, Pennsylvania, in the United States and have found an error in the path to your Web site. Your request to the Web site may take a different path that might bypass the error we detect. We will continue to monitor your web page until the error is resolved.

False Alarm Protection: After detecting the first error we will follow a quality assurance process to confirm our results. After confirming the Web site is on error we send the first Alert email.

09767659 "034604
10990597604

FIG. 6

FINAL Alert (This should be sent 30 minutes from first detecting the error.)

Sender: Alert@InternetSeer.com

Subject Line: InternetSeer FINAL Alert

Final ALERT:

The following URL continues to be on Error

URL: <http://www.abc.com>

IP Address: 198.43.56.83

Time: 12:00:30 PM, Wednesday, September 18, 2000 (Greenwich Mean Time)

Error Code: PUT ERROR INFORMATION HERE

The error was first detected at 11:30:30 AM EDT, Monday, September 18, 2000

Please visit www.internetseer.com/myinternetseer/index.jsp for additional information on the error we have found in reaching your Web site and to get up-to-the-hour performance reports.

WE WILL CONTINUE TO MONITOR YOUR SITE UNTIL THE ERROR IS RESOLVED.

FIG. 7

F16. 8

From: InternetSeer.com [ndsub@mail.InternetSeer.com]
Sent: Wednesday, November 08, 2000 9:27 AM
To: gene@minddrivers.com
Subject: InternetSeer Monitoring Service

DON'T PULL ANY PUNCHES



Recovery

Recovery Notification: The following URL is Off Error:

URL: <http://www.denise.com>
IP Address: 208.21.142.9
Time: November 8, 2000 2:24:04 AM PST
Time In Error: 00:25:55

Click here and login and view your current Web site's performance report at
<http://www.internetseer.com/myinternetseer/reports.jsp>

20001108092700

F16.9

To: "Kane Bender"
 <kane@internetseer.com>
 Subject InternetSeer Monitoring Service

Kane Bender
 Subscriber since:
 September 06, 2000

[Redacted]

[Redacted]

Standard Service
 Remotely monitors your
 Web site every hour.
 24/7/365
 You're in control
 Up to five URLs
 monitored
 Unlimited contacts
 Email alerts
 Weekly performance
 reports

Dear Kane,

Thank you for subscribing to InternetSeer's 24-7 remote Web site monitoring service. As we confirmed to you in a prior email, your registration became effective on September 06, 2000.

In addition to sending alert emails to you when your site goes down, we provide this weekly report detailing the performance of your Web site(s). We welcome your input in helping us provide you with the most useful information to help you manage your business online. Please send your ideas and suggestions to CustomerService@internetseer.com.

[Redacted]

To make changes to your account, add additional URLs, contacts and email addresses, you can login at www.internetseer.com. To have us email your Password to you, visit www.internetseer.com/support/forgotpassword.jsp and enter your login name, kanebender and password.

How much downtime has
 your Web site experienced
 in the past 10 days?

- 31% none
- 22% less than 30 minutes
- 13% 30 to 60 minutes
- 11% 1 to 5 hours
- 12% more than 5 hours

Content Provided By:
 Availability.com

[Redacted]

Information for: <http://www.typeinuknow.com>

Get top billing on
 search engines

Writing Internet
 Marketing Plans

Bookkeeping
 Assistance

Forms & Agreements

HTML Toolbox

Dates	10/2 8	10/2 9	10/3 0	10/3 1	11/ 1	11/2 .	11/3	
Number of Outages	-	-	-	-	-	1	1	2
Time on Error (HH:MM)	-	-	-	-	-	24:00	24:00	48:00
Percent Time Up	-	-	-	-	-	0.0	0.0	0.0
Avg Connect Times (secs)	-	-	-	-	-	-	-	-
Avg Download Times (secs)	-	-	-	-	-	-	-	-

0977659.034604

FIG. 10

[illegible]

Dates	11/2 4	11/2 5	11/2 6	11/2 7	11/2 8	11/2 9	11/3 0	
Number of Outages	1	1	1	1	1	1	1	7
Time on Error (HH:MM)	24:0 0	24:0 0	24:0 0	24:0 0	24:0 0	24:0 0	23:3 4	167:3 4
Percent Time Up	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Avg Connect Times (secs)	-	-	-	-	-	-	-	-
Avg Download Times (secs)	-	-	-	-	-	-	-	-

[illegible]

FIG. 11

FIG. 12

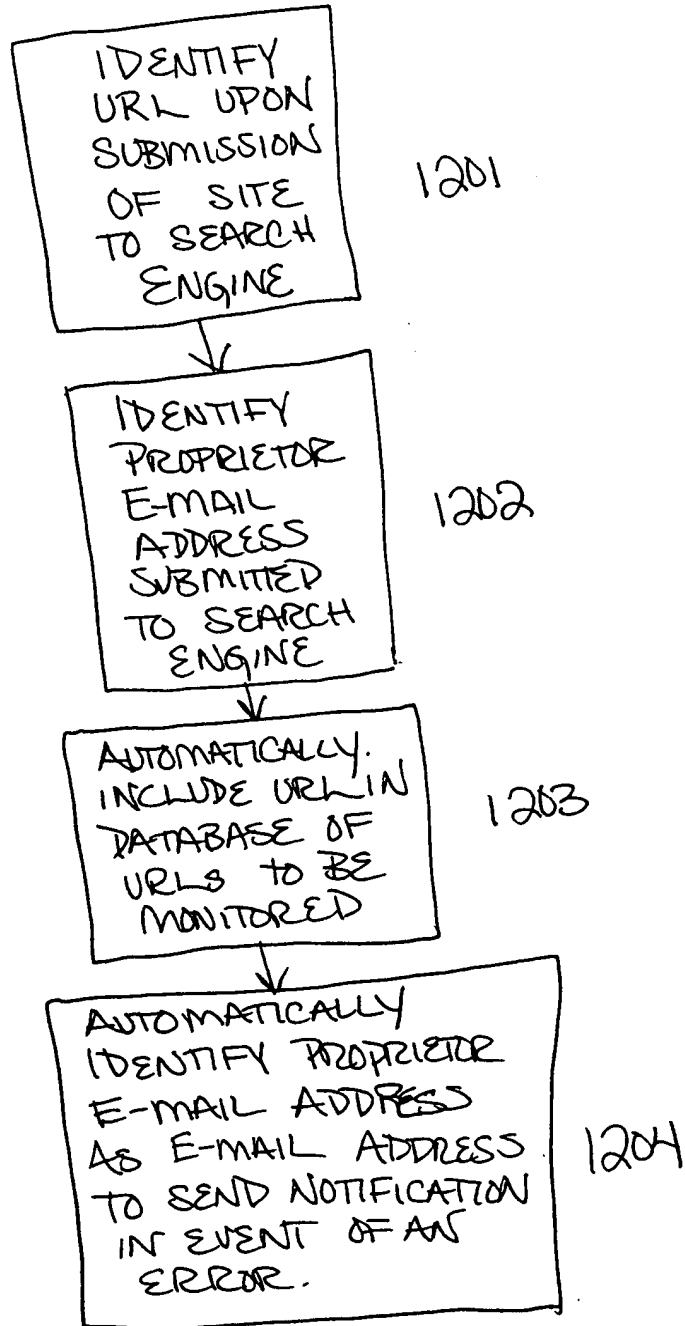


FIG. 12

Email ID: AutoActivate
Number of emails sent: 100,000+
Number of e-mails the recipient received before receiving this e-mail: 0
Audience: People who registered a URL with Claymont.com

Subject:
Congratulations. Your web site is registered

Body:
Congratulations! You have submitted your Web site to the
Claymont.com search engine and Web site monitoring service.
Your Web site has been registered.

1301

In order to ensure the integrity of our search results,
Claymont.com remotely monitors every Web site that is registered
at Claymont.com. This allows Claymont.com to keep its search
results accurate by removing non-responding Web sites from its directory.

Claymont.com has joined with InternetSeer.com to conduct this ongoing
monitoring. As part of this service, InternetSeer will monitor your
Web site every hour, 24-7, and will notify you by email when your site
is not responding. In addition, InternetSeer will send you weekly reports
displaying the performance of your Web site over the previous week.
There is NO CHARGE for this service.

1302

For your convenience, we have provided you with a login name and password
that allows you to manage your account profile.

Your login Name: mark@minddrivers.com
Password is: 770odg94
URL being monitored: <http://www.claymont.com>

For more information on InternetSeer, please visit <http://www.internetseer.com>
and for Claymont.com please visit <http://www.claymont.com>.

Kane Bender
Kane@Claymont.com

If you did not submit your Web site and would prefer not to receive emails
from Claymont.com put the word "Remove" in the subject line and reply to
this email without editing the content. If you prefer not to be subscribed
to InternetSeer for Web site monitoring, you can be removed from this
service by returning this email with the word "STOP" in the subject line.

1303

F167.13

1301 1302 1303

097263-034904

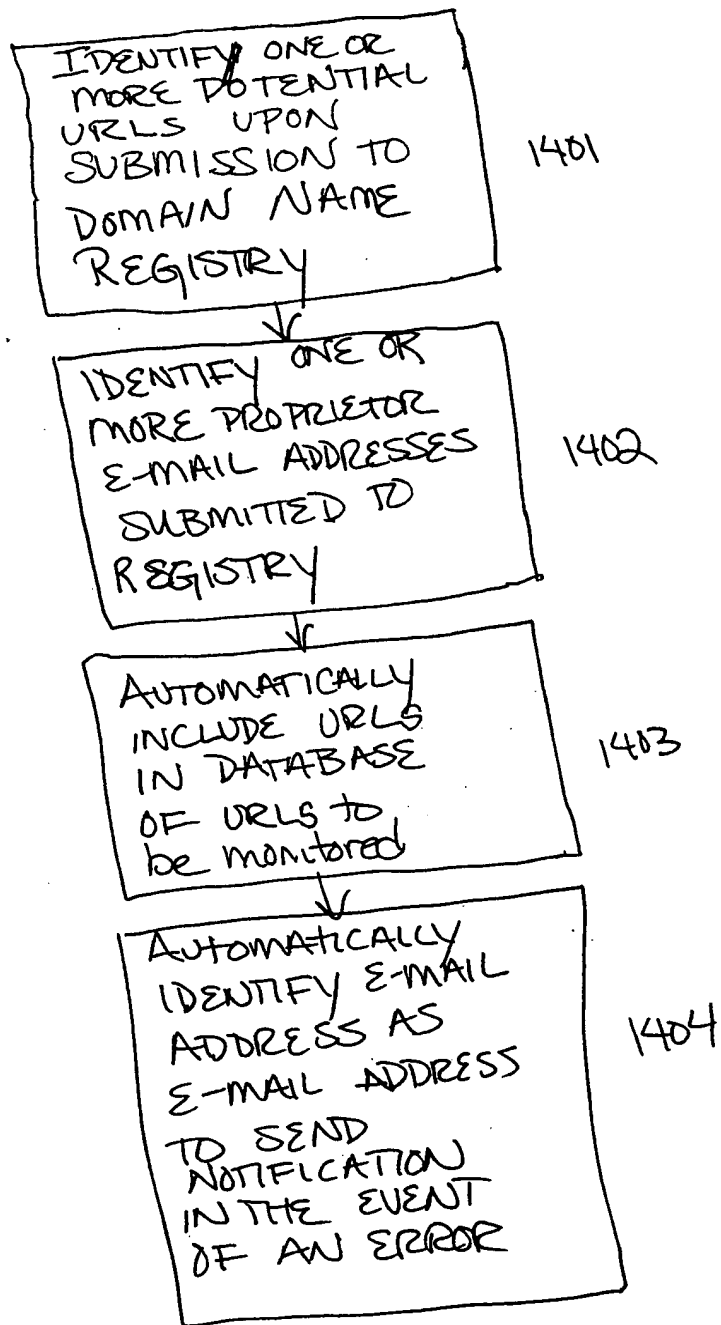


FIG. 14

SECRET

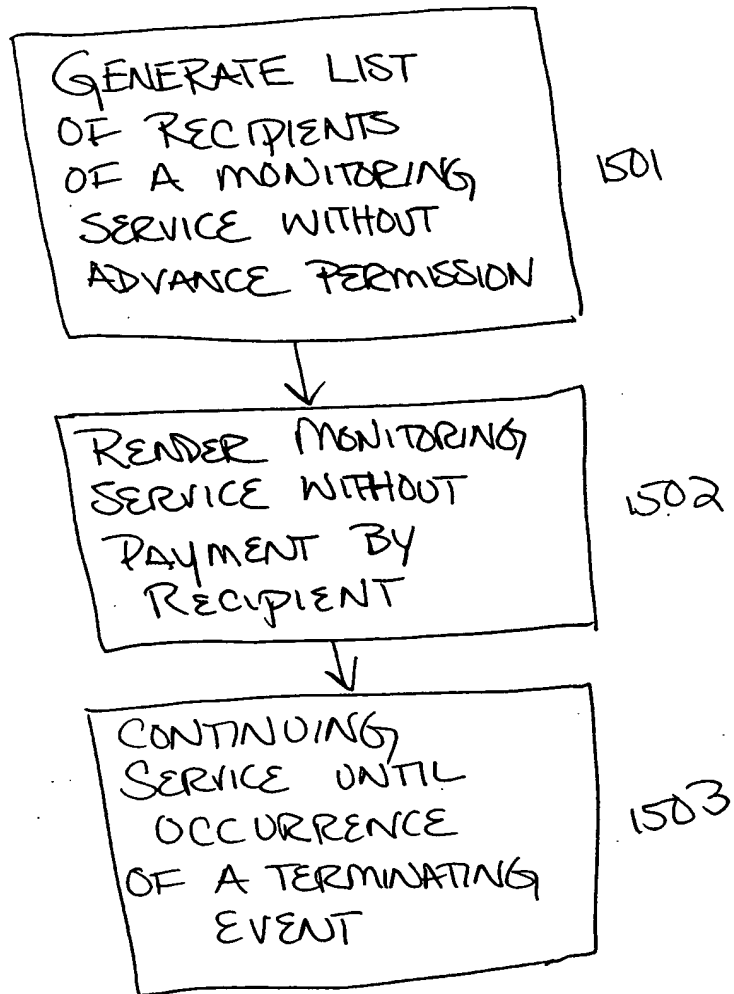


FIG. 15

FIG. 16

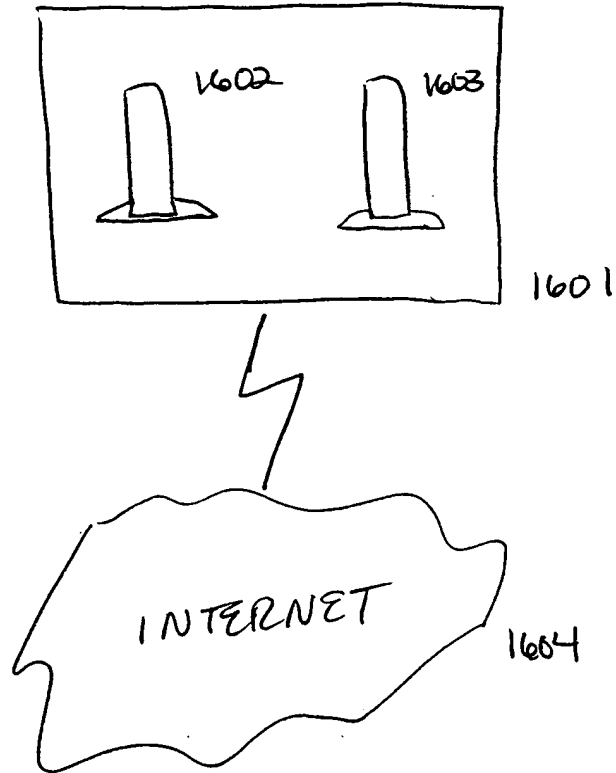


FIG. 16

0970662260

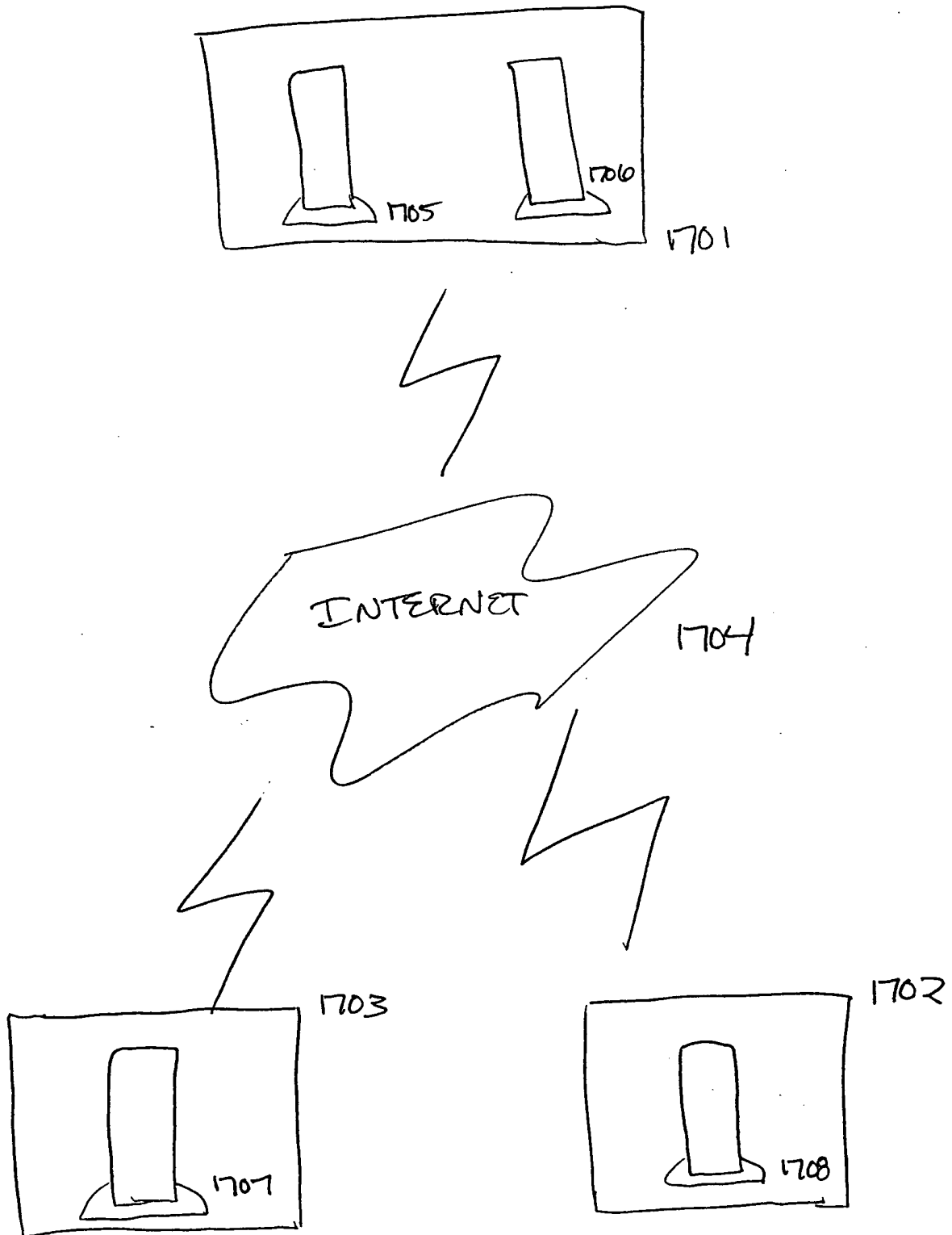


FIG 17

FIG. 18

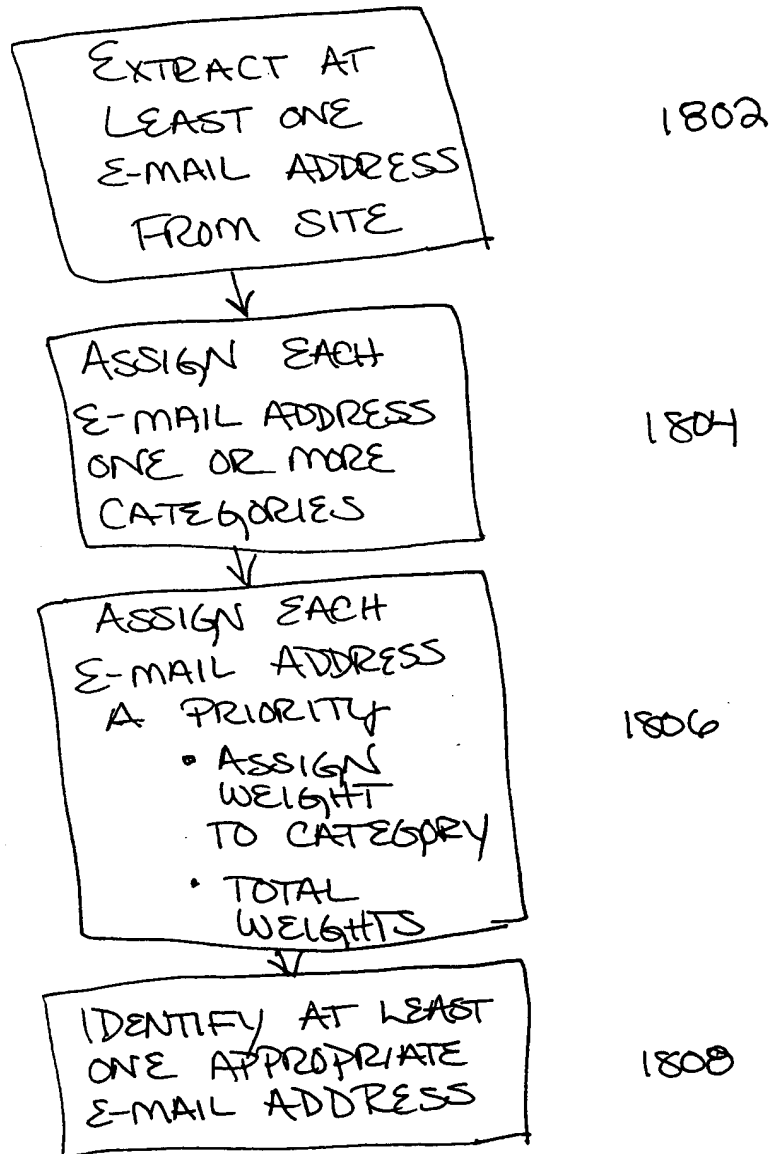


Fig. 18

<http://www.smallbusiness.com/java/showinfo.jsp?product=63452>

Category	Value	Weight
Top level domain	com	3
Keyword	java	1
Dynamic content	yes	1
Query string	yes	-1
File extension	jsp	1

FIG. 19

FIG. 19

2007 2008 2009 2010 2011 2012 2013 2014

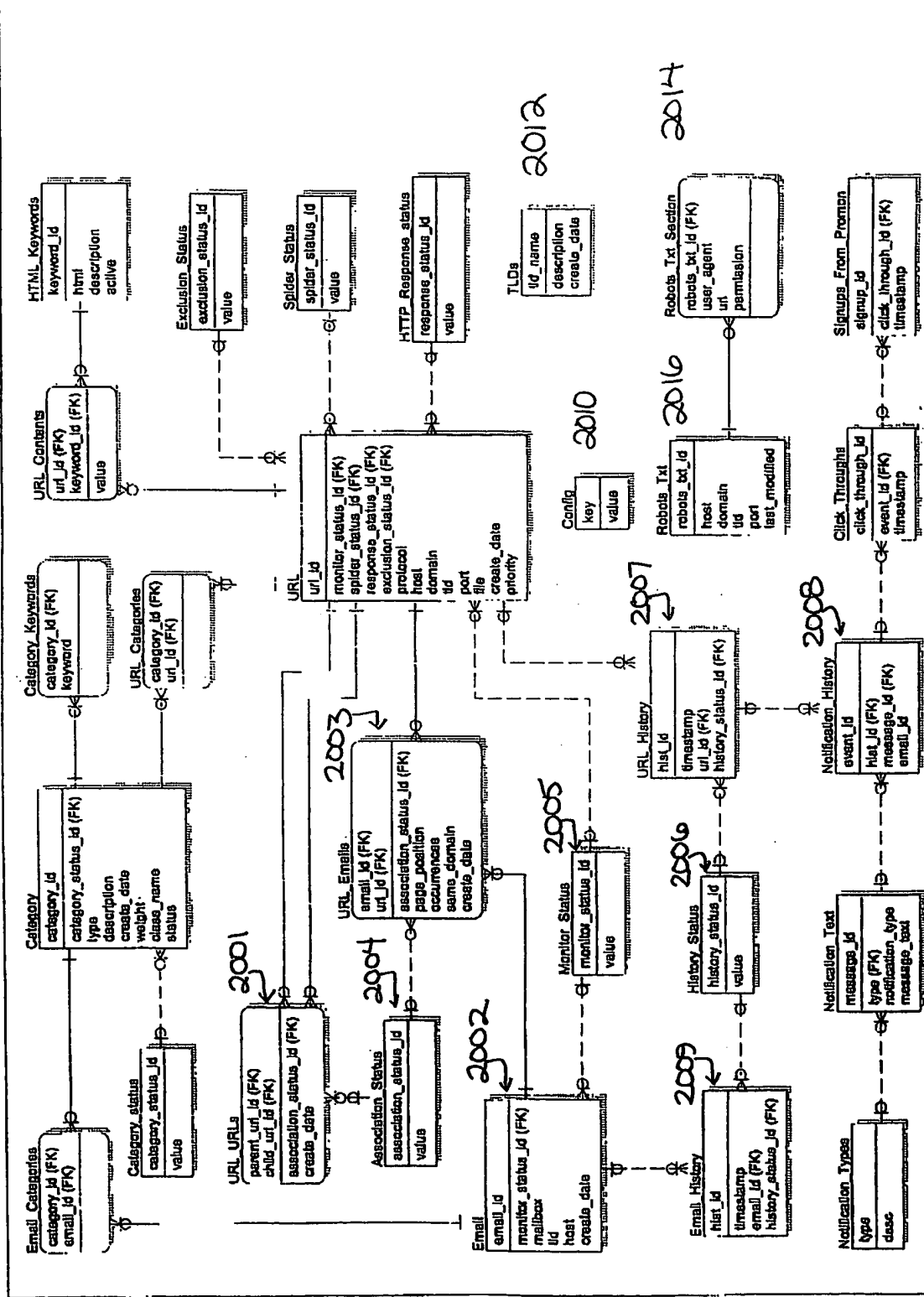


FIG 20